

Luis Pablo García

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EDUCATION

MARIANO GALVEZ UNIVERSITY

Master of Science (M.Sc.) in Information Security

Guatemala

June 2019

Relevant Coursework: Network Security, Cryptography, Ethical Hacking, Digital Forensics, Risk Management, Security Policies & Governance

MARIANO GALVEZ UNIVERSITY

Bachelor of Engineering (B.Eng.) in Computer Science

Guatemala

December 2017

Relevant Coursework: Data Structures & Algorithms, Operating Systems, Software Engineering, Database Systems, Computer Networks, Artificial Intelligence

WORK EXPERIENCE

PAYPAL

Guatemala (Remote)

Member of Technical Staff

Feb 2022 - Feb 2026 · 4 yrs 1 mo

- Established the foundational infrastructure for AI-driven workflows by designing “railways” for AI agent integration and developing an MCP (Model Context Protocol) server, enabling scalable, context-aware automation within the content platform and accelerating internal feature experimentation by 40%
- Led a team of 4 engineers maintaining a centralized content delivery platform serving 10M+ monthly active users across web and mobile, implementing multi-level rules based on user profile, geolocation, and 15+ data sources to enable real-time personalization
- Architected and optimized the user interface of a rule-based content engine processing 50M+ requests per day, reducing content delivery latency by 75% and improving cross-platform consistency, decreasing content-related defects by 25%
- Involved in the evolution of the platform’s data integration layer, enabling ingestion from 20+ heterogeneous sources and supporting complex targeting logic, which increased campaign deployment speed by 40% and reduced manual configuration effort by 60%

HEALTHCARE.COM (12 employee venture-backed healthcare startup)

Guatemala (Remote)

Senior Engineer

Apr 2019 - Feb 2022 · 2 yrs 11 mos

- Led the migration from static to dynamic funnel architecture within a monorepo, developing a reusable component system that enabled 50+ funnels with customizable styles and layouts, reducing new funnel development time by 60%
- Spearheaded the implementation of adaptive, experiment-driven funnels using A/B testing frameworks, enabling real-time personalization based on user responses and increasing conversion rates by 25% across key acquisition flows
- Built an internal funnel builder platform for marketing teams, reducing dependency on engineering and cutting funnel launch time from weeks to hours, resulting in 3x faster campaign iteration and deployment

PROJECTS

UNPLUG ME: REDUCE YOUR SCREEN TIME

Feb 2026

- A mobile application focused on reducing screen time through behavioral nudges and usage analytics, helping users decrease daily screen usage by an average of 20% during beta testing
- Implemented personalized interventions such as app usage limits, focus sessions, and real-time alerts, leveraging user behavior data to drive engagement and achieving a 30% increase in session completion rates

TOSTADA: TRACK YOUR FASTING SMOOTHLY

March 2026

- iOS fasting tracker that helps users choose a fasting plan, follow fasting and eating windows, receive timely reminders, and track streaks over time

ADDITIONAL

Technical Skills: React, Typescript, Node, Proficient in JS, Go and PHP.

Certifications & Training: Online Course in Management (Coursera), Passed Resume Worded examinations